November 14, 2022

Board of Directors c/o Corporate Secretary Dime Community Bancshares, Inc. 898 Veterans Memorial Highway, Suite 560 Hauppauge, NY 11788

Dear Board of Directors,

Since 2020, our offices and the signatories listed below, which represent over \$3 trillion in assets under management and advisement, have written an annual letter to all companies listed on the Russell 3000 regarding advancing racial, ethnic, and gender diversity on corporate boards.

The purpose of this third letter is to reiterate our request that your firm consider publicly reporting in its annual proxy statement for the 2023 filing the self-identified racial, ethnic, and gender composition of the Board of Directors.

Based on our analysis as of July 22, 2022, we observe that your firm provides in its proxy statement *summary information* on the racial, ethnic, and gender composition of the Board of Directors but does not disclose the racial, ethnic, and gender attributes of individual board directors. As such, the current level of disclosure does not provide sufficient detail to enable investors to assess racial, ethnic, and gender diversity as separate components.

While we appreciate that your company has begun to track and disclose board diversity attributes, we ask you to take this one step further and report the self-identified racial, ethnic, and gender composition of individual board members in the proxy statement.

Over the last two years, we have witnessed rapid growth in the number of Russell 3000 firms disclosing the racial, ethnic, and gender composition of board directors. In fact, the number of firms now disclosing the race, ethnicity, and gender of individual directors has grown 16-fold since 2020.

We view a "Board Matrix" approach as a leading practice in reporting because it enables investors to clearly ascertain the level of racial, ethnic, and gender diversity among directors and facilitates comparability across companies. To view examples of model company disclosure in this regard, see page 20 of the 2022 Proxy Statement of United Therapeutics or page 33 of the 2022 Proxy Statement of Crown Castle International (enclosed). Nasdaq also offers a number of board diversity matrix disclosure templates and examples of how companies are reporting in accordance with its listing standard requirements. While we welcome the expansiveness of its categories, we note the importance of individual director-level disclosure, as shown in the United Therapeutics and Crown Castle International examples.

Many of the undersigned vote against nominating committees with no reported racial, ethnic, and diversity disclosure in their proxy statements. Many of the undersigned are also considering

<sup>&</sup>lt;sup>1</sup> Based on our analysis of data collected by Institutional Shareholder Services (ISS).

strengthening voting policies on this issue and expanding more direct shareholder engagement with laggard companies in 2023.

We are joined in our outreach by Ariel Investments, Boston Trust Walden, the Chicago City Treasurer, Delaware State Treasurer, Illinois State Board of Investment, Impax Asset Management, JLens, JUST Capital, Legal & General Investment Management America, Marquette Associates, Meketa Investment Group, New York City Comptroller, Oregon State Treasurer, Seattle City Employees' Retirement System, Segal Marco Advisors, SOC Investment Group, Trillium Asset Management, UAW Retiree Medical Benefits Trust, Vermont Pension Investment Commission, Vermont State Treasurer, and Wisconsin State Treasurer.

These asset owners, asset managers, and consulting firms are taking action on board diversity – inclusive of race, ethnicity, and gender – as a material factor in investing correlated with long-term outperformance and quality corporate governance.<sup>2</sup>

Despite broad consensus among academics and financial analysts that diversity enhances performance, there remains a paucity of data on racial and ethnic diversity at the board level. As such, we share the goal that leading American companies voluntarily disclose the racial and ethnic composition of their individual board directors. We believe this approach is superior to data that relies on assumptions of the racial and ethnic composition of corporate boards. The lack of self-reported data on racial and ethnic composition creates unnecessary barriers to investment analysis and academic study.

Furthermore, in August 2021, the Securities and Exchange Commission approved Nasdaq's proposed board diversity rule<sup>3</sup> requiring listed companies to meet diversity thresholds or explain their failure to do so, as well as to disclose diversity statistics.

Our offices lead, respectively, the <u>Midwest Investors Diversity Initiative</u> and the <u>Northeast Investors Diversity Initiative</u>, both of which advocate for gender, racial, and ethnic board diversity at public companies headquartered in these regions. We are also members of <u>The Thirty Percent Coalition</u>, a national organization that, in addition to advocating for board diversity, has called on companies to publicly disclose their board composition, inclusive of gender, race, and ethnicity.

Thank you for your time and attention to this request. Please direct any inquiries to <a href="mailto:DiversityDisclosureInitiative@ct.gov">DiversityDisclosureInitiative@ct.gov</a>.

Sincerely,

Michael W. Frerichs

Chair, Diversity Disclosure Initiative

Michael French

Illinois State Treasurer

Shawn T. Wooden

Co-Chair, Diversity Disclosure Initiative

Show T. Wroden

**Connecticut State Treasurer** 

<sup>&</sup>lt;sup>2</sup> "Diversity Wins," McKinsey & Company, 2020, available at:

www.mckinsey.com/~/media/McKinsey/Featured%20Insights/Diversity%20and%20Inclusion/Diversity%20wins%20How%20inclusion%20matters/Diversity-wins-How-inclusion-matters-vF.pdf;

<sup>&</sup>quot;Diversity Matters," McKinsey & Company, 2015, available at: <a href="https://www.mckinsey.com/business-functions/organization/our-insights/why-diversity-matters">www.mckinsey.com/business-functions/organization/our-insights/why-diversity-matters</a>;
David Rock and Heidi Grant, "Why Diverse Teams are Smarter," Harvard Business Review, November 4, 2016, available at: <a href="https://hbr.org/2016/11/why-diverse-teams-are-smarter">https://hbr.org/2016/11/why-diverse-teams-are-smarter</a>.

<sup>&</sup>lt;sup>3</sup> https://listingcenter.nasdaq.com/rulebook/nasdaq/rules/Nasdaq%205600%20Series; https://listingcenter.nasdaq.com/assets/Board%20Diversity%20Disclosure%20Matrix.pdf; https://listingcenter.nasdaq.com/assets/Board%20Matrix.pdf; https://listingcenter.nasdaq.com/

Johns Ramp

Tobias Read Oregon State Treasurer

Brad Lander New York City Comptroller

Elizabeth A. Pearce Vermont State Treasurer

Thomas J. Golonka Chair Vermont Pension Investment Commission

Sarah Godlewski

Sarah A. Godlewski Wisconsin State Treasurer

Colleen C. Davis Delaware State Treasurer

Jeff Davis Executive Director

Johara Farhadieh Executive Director/Chief Investment Officer Illinois State Board of Investment

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Seattle City Employees' Retirement System

Dieter Waizenegger Executive Director SOC Investment Group

Melissa Conyears-Ervin Chicago City Treasurer

Aaron Meder Chief Executive Officer LGIM America Hershel Harper (Oct 25, 2022 13:44 CDT)

Hershel Harper

Chief Investment Officer
UAW Retiree Medical Benefits Trust

Meter Chittee

Martin Whittaker, Ph.D. Chief Executive Officer JUST Capital

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Amy D. Augustine Director, ESG Investing Boston Trust Walden

Matthew Vatas

Matthew Patsky, CFA

Chief Executive Officer
Trillium Asset Management

John DeMairo President & CEO Segal Marco Advisors

Brian Wrubel President & CEO Marquette Associates Jul W. Roy Jo

John W. Rogers, Jr. Chairman, Co-CEO & Chief Investment Officer Ariel Investments

Joe Keefe President

**Impax Asset Management** 

Daviel Li

Dani Nurick

Director of Advocacy

**JLens** 

Steve McCourt

**Managing Principal** 

Co-Chief Executive Officer

Meketa Investment Group

## **EXAMPLE DISCLOSURE OF RACIAL AND GENDER BOARD COMPOSITION**

From the **2022 Proxy Statement** of Crown Castle International Corp.

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|-------------------------------------|---|----------|----------|-----------|----------|----------|----------|---------|---------------|--------|
| Knowledge, Skills<br>and Experience |   |          |          |           |          |          |          |         |               |        |
| Public Company<br>Board Experience  | • | •        | ٠        | •         | •        | ٠        | ٠        | •       | •             | •      |
| Financial                           | • | •        | •        |           |          | •        | •        | •       | •             | •      |
| Risk Management                     | • | •        | •        |           |          | •        | •        | •       |               | •      |
| Accounting                          | • | •        |          |           |          | •        |          | •       |               |        |
| Corporate<br>Governance/Ethics      |   |          | •        | •         | •        | •        | •        |         |               | •      |
| Legal/Regulatory                    |   |          |          | •         |          |          |          |         |               |        |
| HR/Compensation                     |   | •        | •        |           |          | •        | •        | •       |               |        |
| Executive Experience                | • | •        | •        |           | •        | •        | •        | •       | •             | •      |
| Operations                          |   | •        | •        |           |          | •        | •        | •       | •             | •      |
| Strategic Planning/<br>Oversight    | • | •        | •        | •         | •        | •        | •        | •       | •             | •      |
| Technology                          |   | •        | •        | •         | •        |          | •        | •       |               |        |
| Mergers and<br>Acquisitions         | • | •        | •        | •         |          | •        |          | •       | •             |        |
| Wireless/Telecom/<br>REIT Industry  | • | •        | •        | •         | •        | •        | •        | •       | •             |        |
| Academia/Education                  |   | •        |          |           | •        | •        |          |         |               |        |
| Demographics                        |   |          |          |           |          |          |          |         |               |        |
| Race/Ethnicity                      |   |          |          |           |          |          |          |         |               |        |
| African American                    |   |          |          | •         |          | •        |          |         | •             | •      |
| Asian/<br>Pacific Islander          |   |          |          |           |          |          |          |         |               |        |
| White/Caucasian                     | • | •        | •        |           | •        |          | •        | •       |               |        |
| Hispanic/Latino                     |   |          |          |           |          |          |          |         |               |        |
| Native American                     |   |          |          |           |          |          |          |         |               |        |
| Gender                              |   |          |          |           |          |          |          |         |               |        |
| Male                                | • | •        |          | •         |          |          | •        | •       | •             | •      |
| Female                              |   |          | •        |           | •        | •        | <u>L</u> |         |               |        |
| Board Tenure                        |   |          |          |           |          |          |          |         |               |        |
| Years                               | 8 | 6        | 15       | 20        | 4        | 1        | 7        | 16      | 1             | 1      |

CROWN CASTLE INTERNATIONAL CORP. CC 2022 PROXY STATEMENT

## **EXAMPLE DISCLOSURE OF RACIAL AND GENDER BOARD COMPOSITION**

From the **2022 Proxy Statement** of United Therapeutics

## Board Diversity and Skills

We believe it is important that our Board is composed of individuals reflecting the diversity represented by our employees, our patients, and our communities. In recent years, our Nominating and Governance Committee has taken this priority to heart in its nominations process, and the diversity of our Board has grown significantly. With the addition of Dr. Linda Maxwell in 2020, we have continued to expand the diversity of our Board, which is among the most diverse of our peers. In response to feedback from shareholders, we provide below enhanced disclosure regarding the diversity and skillset of our Board.

|                                       | Causey | Dwek | Giltner | Klein | Kurzweil | Maxwell | Mesa | Otian | Patusky | Rothblatt | Sullivan | Thompson |
|---------------------------------------|--------|------|---------|-------|----------|---------|------|-------|---------|-----------|----------|----------|
| Knowledge, Skills and Experience      |        |      |         |       |          |         |      |       |         |           |          |          |
| Public Board Experience*              |        | •    |         |       | •        | •       |      | •     |         |           | •        | •        |
| Executive Management Experience       | •      |      |         |       | •        |         | •    | •     |         | •         | •        |          |
| Financial Expertise                   | •      | •    | •       |       |          | •       | •    | •     | •       | •         | •        | •        |
| Legal                                 |        |      |         |       |          |         | •    |       | •       | •         |          | •        |
| Government / Regulatory Experience    |        |      |         |       |          | •       | •    |       | •       |           | •        | •        |
| International                         |        | •    | •       |       |          | •       | •    | •     |         | •         |          | •        |
| Science / Medicine                    |        | •    |         |       | •        | •       | •    |       |         | •         | •        |          |
| Healthcare Industry Experience        | •      | •    |         |       | •        | •       |      |       |         | •         | •        |          |
| Environmental, Social, and Governance |        |      |         | •     |          | •       |      |       | •       |           | •        | •        |
| Gender                                |        |      |         |       |          |         |      |       |         |           |          |          |
| Male                                  | •      | •    | •       |       | •        |         |      |       |         |           | •        | •        |
| Female                                |        |      |         | •     |          | •       | •    | •     |         | •         |          |          |
| Race / Ethnicity                      |        |      |         |       |          |         |      |       |         |           |          |          |
| African American or Black             |        |      |         |       |          | •       |      |       |         |           | •        |          |
| Alaskan Native or American Indian     |        |      |         |       |          |         |      |       |         |           |          |          |
| Asian                                 |        |      |         |       |          |         |      |       |         |           |          |          |
| Hispanic or Latinx                    |        |      |         |       |          |         | •    |       |         |           |          |          |
| Native Hawaiian or Pacific Islander   |        |      |         |       |          |         |      |       |         |           |          |          |
| White                                 | •      | •    | •       | •     | •        | •       | •    | •     | •       | •         |          | •        |
| LGBTQ+                                |        |      |         |       |          |         |      |       |         | •         |          |          |

Denotes experience serving on the board of directors of one or more public companies other than United Therapeutics.